

minimizing our impact on the environment

corporate social responsibility

bnetwork accommodation
specialist



our purpose





value-based
management

global event management

bnetwork specializes in managing **accommodation for large-scale events** - such as congresses, trade shows, summits, seminars, and other city-wide events - using our proprietary online platform.

our in-house Destination Management Company (DMC) services extend beyond accommodation to organise dinners, transportation, meetings, excursions, and other related services.

operating from our offices in Barcelona, Cannes, London, and Paris, we are guided by a strong value system that includes integrity, transparency, responsibility, inclusivity, innovation, loyalty, reliability, and commitment.

bnetwork
accommodation
specialist

continual improvement

bnetwork is determined to **minimize the event industry's negative impact** on the environment and aims to be more sustainable, while maintaining its leadership role within the accommodation management sector.

this commitment is underpinned by the implementation and continual improvement of a **Sustainability Management System** based on the requirements of ISO 20121, adherence to applicable legislation, and monitoring each action for the daily enhancement of our performance.

minimizing
impact





our commitment

our commitment

we want to inspire others
by adopting a set of
commitments

well-being

we prioritize creating optimal working conditions to foster a safe and vibrant work environment. Our focus is on promoting employee well-being and nurturing the development of their talents.

equality

we champion diversity, equality, and inclusivity within our company, ensuring everyone can express themselves freely.

recruiting

we recruit with a commitment to non-discrimination, focusing purely on competencies rather than any criteria that could be perceived as discriminatory.

footprint

we are committed to reducing the carbon footprint of our activities, both directly and indirectly, contributing to the overall reduction of the environmental impact associated with event hosting services.

practices

we advocate for the adoption of environmentally friendly practices among hotels, guests, and other stakeholders involved with bnetwork.

suppliers

we collaborate closely with our suppliers, establishing sustainability criteria in their procurement processes and aiding their transition towards more sustainable practices.

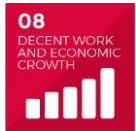
local

we strive to uplift local communities and be a proactive, positive contributor to our society.



environmental

commitment
aligned with
SDGs



our environmental commitment

ISO20121 certification



we are actively working towards ISO20121 certification, a standard that highlights our commitment to sustainable event management. Our efforts are aimed at minimizing the negative environmental, social, and economic impacts of our activities. This includes conscious recycling, waste sorting, and digitization of documentation to reduce paper use. We are also proactively raising awareness about responsible energy and water use.

some examples of our practises

- conscious recycling policy and waste sorting
- reusable water bottles and water fountains
- recycling of coffee capsules
- digitization of documentation to reduce paper usage

our environmental commitment

empowering event attendees
with eco-conscious
accommodation choices



our eco-friendly filters and buttons, a feature of our accommodation management system, enables event organizers and attendees to easily identify and select the most **environmentally-conscious hotel options** from the available choices. to further encourage sustainable travel practices, we provide an optional link to a **carbon footprint calculator** with every hotel reservation made.

available eco-friendly options include

- quick filter on landing page, along with the other filters, such as walking distance
- over 30 eco-friendly buttons reflecting the hotels' official certifications in our system



social

commitment
aligned with
SDGs



our social commitment

we contribute to the communities we belong to and cooperatively develop sustainable tourism practises



we're deeply invested in eco-friendly practices and **community engagement**. This includes supporting local organizations with charitable actions, participating in donations, community work and implementing conscious recycling policies.

some of our projects

- support of the "Collectif Team Curling" as part of our community engagement in France
- donations as part of the Barcelona Forum District CSR activities in Spain

additionally, we have been granted the Biosphere Certification. This accomplishment underscores our commitment to supporting the city's **sustainable tourism agenda**.



ethical

commitment
aligned with
SDGs



our ethical commitment

diversity, inclusion, and ethics
are woven into our robust value
system

diversity and inclusion are key pillars of our HR policy and are deeply embedded in our recruitment process. We focus on intercultural skills and actively work to avoid any discrimination or harassment. We also uphold **strong ethical practices**, including responsible data use and efforts to avoid corruption and bribery.

our policies include:

- review of job advertisements to avoid barriers and open to diverse profiles
- emphasis on competence-based recruitment
- implementation of antibribery and corruption policy
- fostering a respectful workplace, free from discrimination and harassment

bnetwork accommodation
specialist

thank you



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